

# Empowerment Marketplace™

We help you deliver your education programs online!

Using your content or ours, we ensure your clients have a quality learning experience, and help them stick with the program even when they are not with you in person.

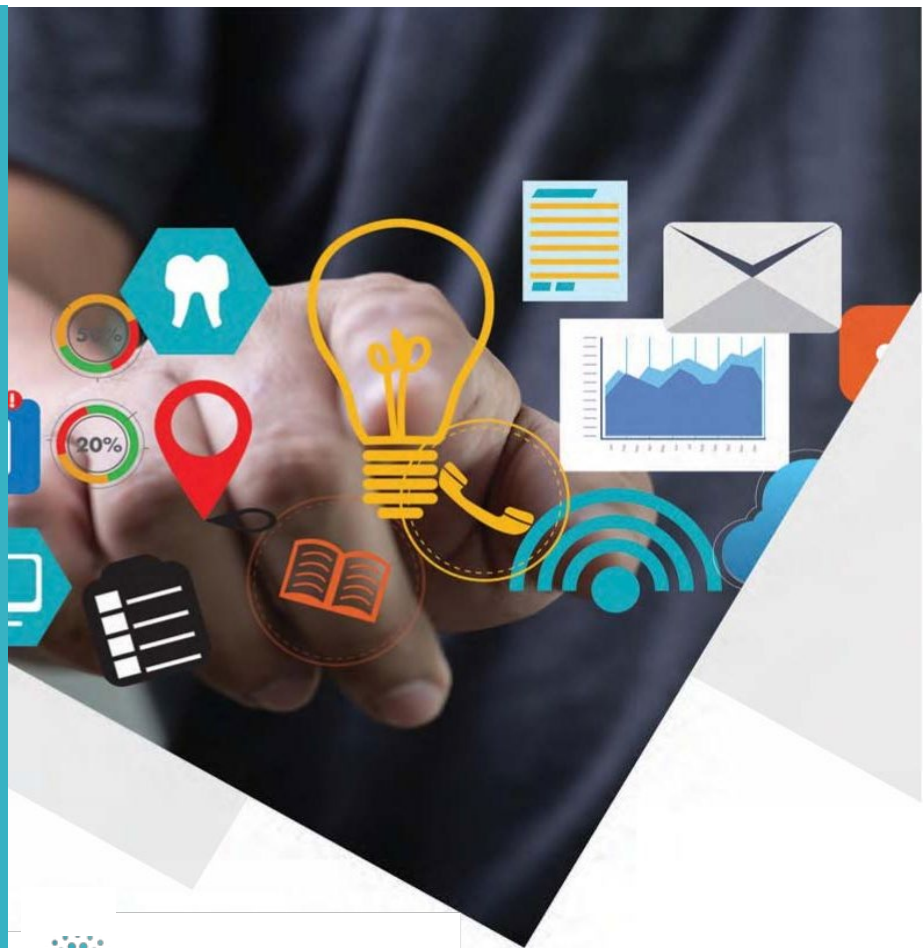
- Learning Management and Online Training
- Customized real time data
- Certifications tracking
- Training Content from leading corporations
- Nonprofit Professional Skills Training
- Customized assessments
- Put your lessons online
- Job / Career Recruitment
- Game-based learning

AdvanceNet Labs is a 501 (c)3 nonprofit dedicated to increasing employment and addressing the skills gap for employers.

  
High performance. Delivered.

  
ON DEMAND Empowering People





AdvanceNet Labs built the **Education Empowerment Marketplace** to support a transformational change in education and training. Our long-term partnerships enable us to deliver corporate learning technologies and content previously too complex and expensive for the social sector.

Our goal is to prepare more organizations to successfully educate and train people, whether in-person or remote, to prepare them for the future.

**Nonprofits** can deliver training for their employees or clients. Providing student recruitment and management, world-class online content delivery, and integration to hiring systems of leading employers.

- We provide the systems, the staff training, and other support to bring your programs online.
- We help you retain your students and help them be successful whether in the classroom or participating remotely.
- We measure your impact for you and for your funders.

## AdvanceNet Engagement- Examples

*Community Council of Greater Dallas* - Online workforce development training and collaboration: Multi-agency

*Easter Seals* - Online professional skills training for veterans

*Education Opens Doors* – Classroom training support and tracking

*Wilkinson Center* - Mobile app for student retention and support

*Federal Reserve Bank of Dallas* - Financial Literacy e-Learning

## AdvanceNet Labs in Action

# OpportunityOne

Opportunity One is a workforce ecosystem designed to enhance economic mobility in North Texas by removing barriers and increasing access to high-demand careers, job training and lifelong learning.

Opportunity One is a service offering of the Community Council of Greater Dallas, delivered in partnership with AdvanceNet Labs, Achieve Works, and a network of participating faith-based institutions, nonprofit organizations, and workforce training providers.

Powered by AdvanceNet Labs, the Opportunity One integrated platform provides:

- Benefits for individuals, employers and social service agencies
- 24/7 access to learning and development libraries
- Career pathway exploration and assessments
- Skills development and training referrals
- Integrated connections between employers, job seekers and agencies
- Continued support beyond job placement
- Innovative virtual job fair platform
- Robust data tracking and reporting
- Employer partnerships

## Easter Seals



### Tutoring, Training and Employment for Veterans

*Collaboration Partners: Bank of America, Dallas Cowboys, Cornerstone Learning*

AdvanceNet has designed and implemented the program technology and backend business processes to support several military family initiatives through our Empowerment Marketplace.

Easter Seals -Veteran Staffing Network leverages our Empowerment Marketplace to assess, train and connect veterans to quality employment opportunities. This program supports returning veterans and employers around the country.

## Dallas Regional Chamber-Workforce Development

*Collaboration Partners: Accenture, Texas Workforce Commission/Workforce Solutions, Dallas Regional Chamber*

The Digital Career Explorer Tool – *My Amazing Life* - provides students with a "virtual counselling" experience for planning their academic and career pathway to success.

Students are assessed in a game-based format. Based on their interests, aptitudes and lifestyle goals, students are counselled on the careers and academic opportunities that are best suited for them. Based on actual, local workforce data, students are informed about quality careers and educational opportunities that exist in their local community.

Then students are connected to resources from multiple sectors in the community that can enable them to achieve their goals.

